

**NOTICE OF INTENDED DECISION  
TO ENTER INTO A SINGLE SOURCE CONTRACT  
(PUR 7778)**

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

AGENCY: ELC of Brevard

TITLE: Age of Learning

Purpose of this request is to empower educators/families/caretakers via the utilization of early learning technology so that they are better equipped to engage with children in preparation for Kindergarten. Age of Learning's MathLab and ReadingLab activities build engagement between families/caretakers and their children and enables academic success. Our goal as agency is to mitigate summer slide.

CONTACT

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Internal tracking number, if any:

DMS Single Source number, if applicable:

**Date posted: 05/13/2024    Time posted: 8:00AM**

Commodity or Contractual Service (commodity or United Nation Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

Age of Learning early learning technology that provides engaging math and reading activities that are data-driven and support crucial skill development amongst children in preparation for Kindergarten.

Requestor (division, bureau, office, individual, as appropriate):

ELC of Brevard

Performance and/or Design Requirements (intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate):

Program Guidance 240.21 COVID – 19 Crisis Emergency Funding Assistance for Early Learning/Child Care Providers American Rescue Plan (ARP) Act Supply Building Initiatives ARPA Discretionary

Intended Single Source:

Age of Learning

Price:

\$198,240

Justification for Single Source Purchase (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability of competition, as appropriate):

Age of Learning is a leading creator and provider of proven learning solutions that help children build a strong foundation for academic success and a lifelong love of learning. With more than 10 billion Learning Activities completed by over 50 million children worldwide, Age of Learning is a global leader in efforts to advance equity, access, and opportunity for all children. My Math Academy is an adaptive, personalized program that helps students master foundational math concepts and skills. My Math Academy provides students with a personalized, game-based approach to mastering those fundamental math concepts and skills through interactivity, adaptive challenges, continuous embedded assessments, and ongoing feedback to sustain engagement and motivation. My Reading Academy, grounded in the Science of Reading, is an adaptive, personalized program that guides students through explicit and systematic phonemic awareness and phonics instruction paired with reading and language experiences to create skilled, fluent readers.

The Educator Center for both My Math Academy and My Reading Academy provides easy-to-use, real-time Data Dashboards to help you monitor student progress and usage at the district, school, and classroom level. Additionally, the Caregiver Center's easy-to-access Dashboards display real-time student progress against skills, and additional activities support students at home. Both My Math Academy and My Reading Academy are aligned to Florida standards. Sole Source letter provided.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Laura Gambino, Chief Executive Officer  
Amaris Rosario, Chief Financial Officer  
Jeannie Williams, Director of Executive Administration  
Harriet Paredes, Director of Provider Services

**Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:**

**Mail: 2671 W Eau Gallie Blvd., Suite 102, Melbourne, FL, 32956**

**Email: [arosario@elcbrevard.org](mailto:arosario@elcbrevard.org)**

**Fax:**