JOIN US AND... LAUNCH THE FUTURE OF BREVARD COUNTY CHILDREN

Support our early childhood literacy programs through sponsorship opportunities.



Literacy Launcher

"Launch Into Literacy" events share story times, age appropriate crafts and exposure to engaging community partners.

Sponsorship Includes:

- New books for each child to take home.
- Art supplies for craft activity.
- Educational bag full of resources and supplies.
- Giveaway items related to the themed event.
- Snack for child to enjoy.
- Themed entertainment/guest reader.
- Covers administrative costs* and project fee

Sponsor logo shared on social media, promotional flyers, parent mailing list and opportunity to table at event.



Dolly's Donors

Support our efforts to provide a monthly free book to ALL 27,000 children age 0-5 in Brevard County.

- Give the gift of reading. Each month DPIL delivers free high-quality books to children ages O-5 years in Brevard County, no matter the care givers income.
- Your donation allows more Brevard children to be enrolled through our Local 501 (c) 3 Program Partnership.

Program Partner featured on return mailing to all subscribers for 1 month, acknowledged as Dolly Donor on website/social media, tabling opportunity at DPIL events and annual *Celebrate Dolly* event.



Little Free Libraries

Join us to provide 24 Little Free Libraries in 2024 to support literacy in Brevard County.

Sponsorship Includes:

- One complete composite indoor or outdoor Little
 Free Library for your business, or choose book
 desert area of Brevard County, where book access is
 more difficult.
- Fills Little Free Library with children's books.
- Promotes foot-traffic to your business or neighborhood spot.
- Covers administrative costs* and project fee.

Promoted ribbon cutting, charter sign with sponsors name, social media & mailing list, various yearly promotions highlighting partnership locations.



Round Up for Reading

Allow your patrons to "round up" their total to benefit our literacy campaigns.

- Supports all three literacy programs mentioned above.
- Allows for ELCB to continue the growth and development of new literacy endeavors.
- Pilots new early childhood literacy events and programs, including our increase need for bilingual books.
- Allows patrons to get involved and builds community awareness.

Campaign success kit provided, staff from ELC will come to introduce the campaign to your staff, social media promotion.

