

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: Early Learning Coalition of Brevard County, Inc.

TITLE: CLI- Children's Literacy Initiative

Short description of the commodity or service desired: Early Childhood Development, job-embedded coaching, data driven instructional support designed to improve FAST and CLASS assessment outcomes in high-need learning centers.

CONTACT

Name: Heather Coleman

Address: 2671 W Eau Gallie Blvd Ste 102, Melbourne, FL 32935

Telephone: (321)626-8354

Email: invoices@elcbrevard.org

Internal tracking number, if any:

Date posted: 4/01/2025 Last day for receipt of information: 4/22/2025

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

CLI-Early Learning Professional Development and coaching provides the framework for Teaching & Learning, coaching methodologies, technology-driven progress monitoring systems that ensure measurable gains in early literacy instruction.

Quantity or Term (as appropriate):

Term- 1 Year. For quantity information, please refer to the contact person listed above.

Requestor (division, bureau, office, individual, as appropriate):

ELC of Brevard County

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

VPK and School Readiness CLASS assessment outcomes , VPK FAST assessment outcomes.

Intended Single Source:

CSI- Children's Literacy Initiative

Estimated Dollar Amount:

\$75,480.69

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

Children’s Literacy Initiative (CLI) is the exclusive provider of early childhood professional development, job-embedded coaching, and data-driven instructional support designed to improve FAST and CLASS outcomes in high-need early learning centers. No other entity is authorized to deliver CLI’s proprietary Framework for Teaching & Learning, coaching methodologies, or technology-driven progress monitoring systems that ensure measurable gains in early literacy instruction.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

ELC of Brevard- Laura Gambino, CEO

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.