

**DESCRIPTION OF INTENDED  
SINGLE SOURCE PURCHASE  
(PUR 7776)**

AGENCY: Early Learning Coalition of Brevard County

TITLE: TORSH INC.

Short description of the commodity or service desired: Torsch Online Coaching, Professional Development, Increase Educator Instructional Capacity and Effectivness .

CONTACT

Name: Heather Coleman

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Internal tracking number, if any:

**Date posted: 4/01/2025    Last day for receipt of information: 4/22/2025**

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

TORSH Talent-Online Coaching and Professional Development Learning Platform to increase and improve Educator Profesional Development, effectivness, data gathering, coaching, training and certifications that can be organized, implemented and managed.

Quantity or Term (as appropriate):

3 years - 5/01/2025 to 4/30/2028

Requestor (division, bureau, office, individual, as appropriate):

ELC of Brevard

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

Quality Improvement- Improving the quality of the VPK and School Reaidness programs, Quality Assurance, VPK and School Readiness compliance, enriching the VPK and SR classroom instruction.

\*Eliminate Achievement Gaps

\*Enhance Educator Effectiveness

\*Promote Continuous Improvement & Reflective Practice

\*Maximize Student Engagement & Achievement

- \*Ensure Consistency & Fidelity in Coaching Programs
- \*Expand Coaching Capacity Efficiently
- \*Strengthen Peer-to-Peer Learning
- \*Boost Coaching Productivity
- \*Increase Access, Quality, and Efficiency of Support

Intended Single Source:  
Torsh INC.

Estimated Dollar Amount:  
\$103,377.63

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):  
Torsh Talent is the creator and sole source for the secure, online, cloud-based coaching and professional learning platform. Torsh is a sole source, all-in-one provider of combines services for the delivery of educator professional development and effectiveness.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):  
Laura Gambino, CEO

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.