

Sponsorship Opportunities 2025



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Mission & Vision

Our mission is to provide leadership and support for School Readiness and Voluntary Pre-kindergarten programs so that children have the opportunity to benefit from the highest quality early learning environments.

Our vision is that all Brevard County children will start school prepared to succeed.



Soar By Four Vision Statement

Soar By Four a focused initiative of the Early Learning Coalition of Brevard provides educational programming and resources, encourages community involvement, and builds awareness to increase Brevard County's VPK enrollment.

Soar By Four Goals

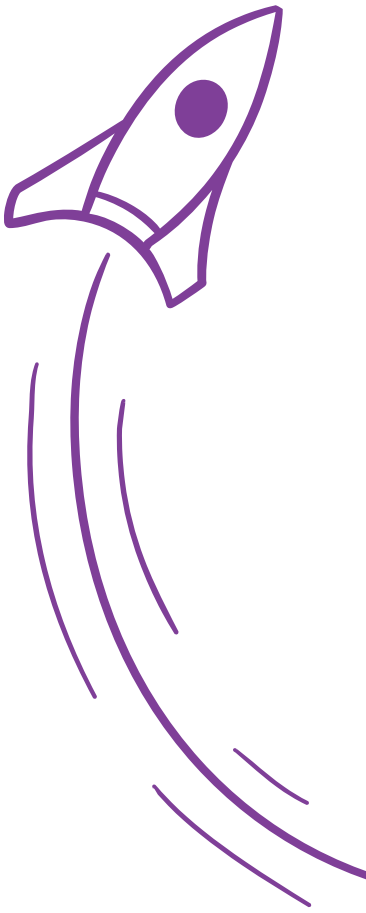
- **Increase the participation of eligible 4-year-olds to 100% by 2030**

Brevard County's current VPK enrollment is 30.41%.

- **100% of children are ready for kindergarten***
- **100% of Florida 3rd graders read at or above grade level***
- **Educate the community as to the need for participation and support of early learning programs and the value in preparing the future workforce.**
- **Engage community leaders, businesses, foundations, and supporters to participate in or lead outreach programs that target all eligible VPK-age children, encouraging their enrollment in the free program.**
- **Grow child/family/caregiver participation in existing outreach initiatives.**



***The Florida 2030 Blueprint - Florida Chamber of Commerce**



Soar By Four Components



Soar By Four Initiative

Launch Into Literacy - “Kids who read...succeed!”



Launch into Literacy events are interactive story times held monthly at various locations across the county, targeting critical zip codes including our Melbourne office location.

These fun and engaging events for children and families share age-appropriate educational experiences and exposure to community partners as the storyteller, activity lead, or host. Children explore occupations and experiences (*at no cost to their caregiver*) and participate in hands-on STEM/STEAM activities.

A recent Launch into Literacy event, recognizing ‘Healthcare Heroes’, included a themed book reading by an employee of Coastal Health Systems and a ‘touch a truck’ exploring an ambulance with hands-on guidance by paramedics, and were led in an exercise to learn the importance of 911.



“Our family likes to discover and attend community events, especially with a focus on enrichment education for Leia. She is a big fan of Daniel the Tiger books from PBS KIDS .” - Carlos, Melbourne

Soar By Four Initiative

Little Free Library - "Take a book, share a book."



10 Little Free Libraries are available across Brevard County, many in book desert areas, providing easy access to free books in these public spaces.

Current locations include; and more to come!

Cocoa:

- Orchid Lake Housing**
- Taylor Park**
- The HUB at Endeavor Elementary School**

Cocoa Beach:

- Lutheran Church of the Resurrection**

Melbourne:

- Boys & Girls Club**
- ELCB Office**
- Neighbor Up/The Dock**

Mims:

- United Methodist Church**

Rockledge:

- Coastal Health Systems**

Titusville:

- Just for Kids**

"Our Little Free Library was donated to us by Lotane and Associates. Since opening, hundreds of books have been shared with the residents of Orchid Lake. The little free library has been a great addition to our complex, and we are grateful to ELC, and Lotane for arranging to have it placed here." - Housing for Homeless, Orchid Lake



Soar By Four Initiative

Imagination Library - "Dream, Learn, Care, Be More."



This international program supplies one high-quality free book each month mailed directly to a child at their home.

In one year, we have registered more than 6,000 children in this popular and successful initiative. ELC Brevard, as the affiliate partner, is responsible for this county-wide effort at a current rate of \$31 per child per year.

While free to the children and generously supported by the Imagination Library, the financial support from sponsors and donors is vital.

Help us reach our goal of providing a monthly high-quality free book to ALL 27,000 children age 0-5 in Brevard County.

**ELCB is 1 of 4 Early Learning Coalition Affiliate Partners within Florida.*

"My 3-year-old son absolutely loved the first book received from the program! He has been carrying it around with him daily and asks to read morning, noon, and night. He even takes it with him on car rides. Thank you so much for giving this opportunity to children." - Maricel, Mims



Soar By Four Initiative

Learning Trails - “Play is the work of the child.”



The Learning Trail creates quality engagement opportunities in an outdoor environment. Through a series of signs with learning prompts and coordinating interactive sidewalk activities, young children and their families enjoy learning in a free outdoor environment.

Learning Trails encourage activities for children to stretch their minds, muscles and imaginations.

The first Learning Trail is located in the 32922 zip code at Provost Park, Cocoa. We have targeted locations across the county to expand this unique learning experience.

Be one of the first to support!



Soar By Four Initiative

Learning Launchpad - “A quiet place in a busy space.”

Envision a dedicated area within your business to provide a quiet place for children to enjoy a book allowing adults to conduct business undisturbed.

Imaginations will soar at this ‘nook’ with a child-sized furniture unit providing a seat and ‘cubbies’ full of fun books. Colorful art will attract children and spark their interest.

Be one of the first to support!



Soar By Four Results



This year we soared to new heights...



Join Us and Become a Champion for Childhood Literacy

Launch Into Literacy

Sponsorship includes:

- Monthly events across Brevard County averaging 25 children per event
- New books for each child to take home
- Supplies for STEAM activity
- Educational bag full of resources and supplies
- Giveaway items related to the themed event
- Healthy snacks for child to enjoy
- Opportunity to be our community reader
- Shared on our website
- Social media posts
- Business shared to our 12,000+ subscriber monthly newsletter



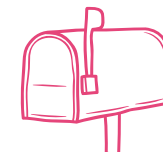
Little Free Libraries



Sponsorship includes:

- A Little Free Library in area of choice or a book desert area selected by ELC
- Ribbon Cutting and Event Installation
- Volunteer/Employee Opportunities
- Permanent Signage on LFL
- LFL are listed on a worldwide database
- Shared on our website
- Social media posts
- Business shared to our 12,000+ subscriber monthly newsletter

Dolly Parton's Imagination Library



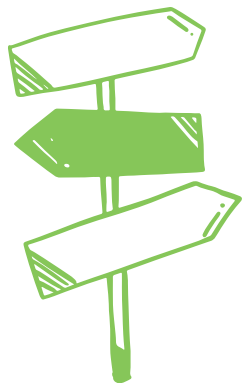
Sponsorship includes:

- Become an official program sponsor directly supporting the addition of more children to this program
- Company information on return labels to 6,000+ participants
- Opportunity to table at future DPIL events
- Volunteer Opportunities
- Shared on our website
- Social media posts
- Business shared to our 12,000+ subscriber monthly newsletter

Learning Trails

Sponsorship includes:

- One trail with signs and painted sidewalk activities
- Ribbon Cutting and Event Installation
- Organization logo on signs with accompanying sidewalk art
- Volunteer/Employee Opportunities
- Shared on our website
- Social media posts
- Business shared to our 12,000+ subscriber monthly newsletter



Learning Launchpad

Sponsorship includes:

- One 'child size nook' filled with books
- Colorful wall signage
- Ribbon Cutting and Event Installation
- Volunteer Opportunities
- Shared on our website
- Social media posts
- Business shared to our 12,000+ subscriber monthly newsletter



Champion Sponsor: \$10,000 (single targeted zip code)

Soar By Four Program Sponsor: \$25,000 (multiple targeted zip codes)

We are happy to work with you to create a customized sponsor package - À la carte available



Get Involved!

Support Early Learning Coalition of Brevard County's efforts to ensure every child will start school prepared to succeed.

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