

**NOTICE OF INTENDED DECISION  
TO ENTER INTO A SINGLE SOURCE CONTRACT  
(PUR 7778)**

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

**AGENCY:** Early Learning Coalitoin of Brevard County, Inc.

**TITLE:** Highlights Make Kindness a Habit Suite

Short description of the commodity or service desired: Highlights Make Kindness Suite is a comprehensive approach to introducing, explaining, exploring and revisiting the concepts of kindenss in children.

**CONTACT**

Name: Heather Coleman

Address: 2671 W Eau Gallie Blvd Ste 102, Melbourne, FL 32935

Telephone: (321)626-8354

Email: invoices@elcbrevard.org

Internal tracking number, if any:

DMS Single Source number, if applicable:

**Date posted: 01/09/2026    Time posted: 7:50am**

**Commodity or Contractual Service** (commodity or United Nation Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

Highlights Make Kindness a Habit Suite is a comprehensive approach to introducing, explaining, exploring and revisiting the concepts of kindness with children preschool aged classrooms (ages 3-5) as well as additional High Five magazines as needed. Through rich, varied, repeated exposures to kindness and its counterparts, children, their teachers, and their families are supported in strengthening school readiness, social development, emotional growth, and long-term well being. The suite includes: The Kindness Connections Bundle, Highlights High Five Magazines, and the Highlights Make Kindness a Habit Professional Development/Training Package.

**Requestor** (division, bureau, office, individual, as appropriate):

ELC of Brevard

**Performance and/or Design Requirements** (intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate):

The Highlights Makes Kindness a Habit Suite includes the following quantities of materials:

Quality Improvement- Improving the quality of the VPK and School Readiness programs,

\*The Kindness Connections Kit Bundle -- a play based enrichment kit that teaches social emotional skills to preschool children and provides family engagement resources for fostering

the skills at home. There are 10 thematic units in the Kit as well as the Highlights Kindness Starts with Me Library (4 books related teacher/parent guides):

\*Highlights Five Magazines with customer cover wraps for preschool age children;

\*Highlights Make Kindness a Habit Professional Development/Training Package -- includes both in-person and recorded trainings focused on research-based social emotional outcomes with stem from explicitly teaching kindness and are related to the suite components listed above.

\*Strengthen Peer-to-Peer Learning

Intended Single Source:

Highlights Make a Kindness a Habit Suite

Price:

162,819

Justification for Single Source Purchase (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability of competition, as appropriate):

Highlights Make Kindness a Habit Suite is a product curated and developed by Highlights Early Learning who holds the exclusive rights to distribute and fulfill any orders and related configurations. No other entity is authorized to manufacture, distribute, or resell this product.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

ELC of Brevard - Laura Gambino, CEO

**Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:**

**Mail: 2671 W Eau Gallie Blvd Ste 102, Melbourne, FL 32935**

**Email: [invoices@elcbrevard.org](mailto:invoices@elcbrevard.org)**

**Fax:**