

**DESCRIPTION OF INTENDED
SINGLE SOURCE PURCHASE
(PUR 7776)**

AGENCY: ELC Brevard

TITLE: Age of Learning

Short description of the commodity or service desired: Purpose of this request is to empower educators/families/caretakers via the utilization of early learning technology so that they are better equipped to engage with children in preparation for Kindergarten. Age of Learning's MathLab and ReadingLab activities build engagement between families/caretakers and their children and enables academic success. Our goal as agency is to mitigate summer slide.

CONTACT

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Internal tracking number, if any: ELC2627-RFP01 AOL

Date posted: 07/30/2026 Last day for receipt of information: 08/19/2026

This description of commodities or contractual services intended for purchase from a single source is posted in accordance with Sections 120.57(3) and 287.057(3), Florida Statutes (F.S.), and will remain posted for a period of at least 15 business days.

Commodity or Contractual Service Required (commodity or United National Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

Age of Learning early learning technology that provides engaging math and reading activities that are data-driven and support crucial skill development amongst children in preparation for Kindergarten.

Quantity or Term (as appropriate):

Term - 3 Years. For quantity information, please contact person listed above.

Requestor (division, bureau, office, individual, as appropriate):

ELC of Brevard County

Performance and/or Design Requirements (e.g. intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, etc., as appropriate):

Program Guidance 240.01 School Readiness

Intended Single Source:

Estimated Dollar Amount:

\$381,000

Justification for single source acquisition (what is necessary and unique about the product, service or source; steps taken to confirm unavailability of competition, as appropriate):

Age of Learning is a leading creator and provider of proven learning solutions that help children build a strong foundation for academic success and a lifelong love of learning. With more than 10 billion Learning Activities completed by over 50 million children worldwide, Age of Learning is a global leader in efforts to advance equity, access, and opportunity for all children. My Math Academy is an adaptive, personalized program that helps students master foundational math concepts and skills. My Math Academy provides students with a personalized, game-based approach to mastering those fundamental math concepts and skills through interactivity, adaptive challenges, continuous embedded assessments, and ongoing feedback to sustain engagement and motivation. My Reading Academy, grounded in the Science of Reading, is an adaptive, personalized program that guides students through explicit and systematic phonemic awareness and phonics instruction paired with reading and language experiences to create skilled, fluent readers.

The Educator Center for both My Math Academy and My Reading Academy provides easy-to-use, real-time Data Dashboards to help you monitor student progress and usage at the district, school, and classroom level. Additionally, the Caregiver Center's easy-to-access Dashboards display real-time student progress against skills, and additional activities support students at home. Both My Math Academy and My Reading Academy are aligned to Florida standards. Sole Source letter provided.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):

Laura Gambino, Chief Executive Officer

Sondra Moffit, Director of Finance

Prospective vendors are requested to provide information regarding their ability to supply the commodities or contractual services described. If it is determined in writing by the agency, after reviewing any information received from prospective vendors, that the commodities or contractual services are available only from a single source, the agency shall provide notice of its intended decision to enter a single-source purchase contract in the manner specified in Rule 60A-1.045, Florida Administrative Code, and section 120.57(3), F.S.